THE CRC BUZZ

October 2023 - December 2023

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PRESIDENT'S CORNER

In the spirit of camaraderie and friendly competition, our annual cornhole tournament brought together employees for a day of fun and excitement. Laughter echoed through the air as coworkers showcased their tossing skills, creating lasting memories and fostering team spirit. The climax of the event saw Gilbert Burgos triumph over his opponents with a thrilling victory in the finals against RJ. His well-earned win not only earned him bragging rights but also the coveted top spot for this year's tournament.

As part of our commitment to spotlighting our company's achievements and innovations, we seized the opportunity to conduct an exclusive interview with Tim Pennington, a prominent figure from Products and Finishing Magazine. The interview provided a platform to share our journey, emphasizing the remarkable changes and advancements within our organization. We delved into our laser-focused approach towards prioritizing our employees, recognizing them as the backbone of our success. This commitment to our workforce is not just a philosophy but a practice that resonates throughout the company, ensuring that we remain the best possible partners to our customers.

Beyond the confines of our workplace, our leadership team embarked on several trips outside the state to connect with our customers. These visits reinforced our dedication to fostering strong and enduring partnerships. Face-to-face interactions allowed us to understand the unique needs of our clients, enabling us to tailor our services to exceed expectations. These efforts were a testament to our unwavering commitment to customer satisfaction and solidified our position as trusted allies in their success.

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Navigating through challenges in the industry, fluctuations in the macroeconomy, and internal company dynamics posed numerous hurdles. However, the resilience and determination of our team prevailed. Despite the odds, we proudly delivered the third-best year in the company's history. This accomplishment reflects not only our ability to adapt and innovate but also the collective efforts of our dedicated workforce.

As we reflect on the year gone by, we extend our sincere gratitude to all who played a role in making this success possible. Whether through hard work, creativity, or unwavering support, each contribution has been instrumental in propelling us forward. Together, we overcame obstacles and celebrated triumphs, creating a vibrant tapestry of shared achievements.

In the spirit of gratitude, we express our heartfelt thanks to everyone who has been a part of our journey this year. Your help and assistance have been invaluable, and we look forward to building upon these successes in the years to come. Cheers to a fantastic year and the promise of even greater accomplishments on the horizon!

Tony V. Bouie President/CEO





What's new?

INFANT TO WORK PROGRAM

As economic demands continue to place pressure on families, more households are facing the need for both parents to be employed, and with the soaring prices of daycare, many families find it difficult to raise a family, let alone allow them to build bonds with new parents. CRC has realized the need and has adopted new employee programs to help with this restrain. CRC created the Infant to Work program to give an opportunity for new parents to continue to build bonds with their newborns for a longer period of time. Employees who qualify for this program may have their newborns on campus up to six (6) months post-birth.

PARDON OUR DUST

In the last few months, CRC has been making renovations to our client-facing areas to provide a better flow of incoming and outgoing product traffic and increase security. Along with adding new ovens to help with bake and turn times by making our processes more efficient and helping CRC reduce their carbon footprint with the use of these energy-efficient ovens.



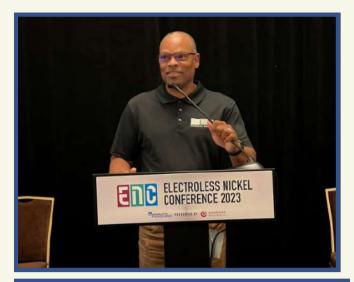


NEED MORE SERVICES?

Let us know what more you would need for CRC to be your ONE-STOP Premiere service shop!

Complete our 1-minute survey:





ELECTROLESS NICKEL CONFERENCE 2023

This year, our President and CEO, Tony V. Bouie, participated and represented CRC at the ENP conference in Milwaukee, where over 33 presentations were given on a variety of topics such as the Evolution of ENP, Best Practices for EN-PTFE and Utilizing Duplex EN Coatings. The conference also included a Nickel Market Update and several panel discussions from industry leaders.

As a result, CRC is looking for ways to increase ENP offerings with co-deposits and multi-layer plating processes. If you are interested in some of our current existing ENP production and would like more information about our current capabilities, please visit www.chemresearchco.com or contact our sales team at rfq@chemresearchco.com